

Date: 01st January, 2026

**To,
The Manager,
BSE SME Platform
Corporate Relationship Department
25th Floor, Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400001**

BSE Scrip Code: 544400

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements), 2015, It is great pleasure to inform that **Manoj Jewellers to Showcase Innovative Thanga Kovil Collection at Jewel Trendz 2026; Targets Strategic B2B Partnerships at India's Premier Jewellery Show.**

Kindly take the above information on your record.

Thanking You,
Yours Faithfully,

For MANOJ JEWELLERS LIMITED

**MANOJ KUMAR
MANAGING DIRECTOR
(DIN: 01730747)**



Manoj Jewellers to Showcase Innovative Thanga Kovil Collection at Jewel Trendz 2026; Targets Strategic B2B Partnerships at India's Premier Jewellery Show

Chennai, January 1, 2026: Manoj Jewellers Limited, a BSE-listed Chennai-based jeweller, today announced its participation in the prestigious **21st Edition of Jewel Trendz Gems & Jewellery Show from January 6-8, 2026 at Jewel Trendz Club, Sahara Star Hotel, Mumbai.**

This marks an important milestone as the Company showcases its groundbreaking **Thanga Kovil Collection** – an innovative line of lightweight temple jewellery – at one of India's most prominent B2B jewellery exhibitions, targeting strategic wholesale partnerships across South India.

About Jewel Trendz 2026

Jewel Trendz is India's premier thematic B2B exhibition for the gems and jewellery industry, bringing together leading manufacturers, wholesalers, and retailers. The 21st edition features:

- 10,000+ new jewellery designs from India's best manufacturers
- 300+ exhibitor stalls showcasing gold, diamond, silver, and gemstone jewellery
- Thematic B2B focus enabling direct wholesaler-to-retailer engagement
- Free visitor registration for trade professionals
- Complimentary beverages and networking opportunities

Exhibition Objectives

Manoj Jewellers' participation is strategically focused on:

- Showcasing the **Thanga Kovil Collection** to regional jewellers and wholesalers
- Forging strategic partnerships with distributors across South India
- Securing bulk orders and supply agreements
- Brand positioning as an innovation leader in affordable temple jewellery
- Market feedback on design preferences and opportunities
- Networking with industry stakeholders and collaborators

What Visitors Can Expect at Stall No. 126

- **Comprehensive Display:** Full Thanga Kovil Collection range including necklaces, chains, earrings, bangles, and waist belts
- **Weight Comparison:** Side-by-side demonstration showing 40-45% weight reduction vs traditional temple jewellery

- **Technical Insights:** Explanation of paper-casting manufacturing process
- **B2B Partnership Packages:** Wholesale pricing, MOQs, and partnership terms
- **Management Access:** Direct interaction with leadership for business discussions

The Thanga Kovil Advantage

For wholesale partners, the collection offers:

- **Market Differentiation:** Unique lightweight temple jewellery
- **Expanded Customer Base:** Serve price-conscious consumers without compromising authenticity
- **Competitive Pricing:** 40-45% cost advantage enables attractive retail pricing
- **Faster Turnover:** Lower price points drive quicker sales cycles

21ST EDITIONS OF JTGJS

THEMATIC B2B PREMIUM GEMS AND JEWELLERY SHOW





MANOJ
JEWELLERS LTD
THE BOUTIQUE JEWELLERY LOUNGE
(Chennai)



THANGA KOVIL
COLLECTIONS
INSPIRED BY TEMPLES, CRAFTED IN GOLD

Specialities in Thanga Kovil Brand Light Weight Temple Jewellery and Chains



Jewel Trendz
Gems & Jewellery Show
6-7-8 JANUARY 2026
JEWEL TRENDZ CLUB
SAHARA STAR
Near Domestic Airport, Mumbai

Visit us at - Stall No.
126



FREE VISITOR REGISTRATION

INDIA'S BEST MANUFACTURERS

10000+ NEW DESIGN EXHIBITED

COMPLIMENTARY HOT & COLD BEVERAGES

For More Details Contact: Mr. Prashant +91 836 937 2746

Management Commentary

Mr. Manoj Jain, Managing Director, stated: "Jewel Trendz 2026 represents a strategically important platform as we launch the **Thanga Kovil Collection into the B2B market**. This exhibition brings together the most influential jewellers and wholesalers from across India, providing an unparalleled opportunity to showcase our innovation and establish growth partnerships.

The **Thanga Kovil Collection addresses a fundamental market need – affordable temple jewellery** that doesn't compromise on authenticity. We believe this resonates strongly with jewellers looking to expand their customer base amid rising gold prices. Our participation is focused on converting that market need into concrete business partnerships.

We are excited to engage directly with retail partners and demonstrate how the Thanga Kovil Collection can help them grow while serving customers better. Beyond this collection, we'll showcase our broader capabilities in gold, diamond, and silver jewellery manufacturing.

We invite all trade professionals to visit us at Stall No. 126 and explore partnership opportunities."

About Manoj Jewellers Limited

Manoj Jewellers Limited (MJL) is a Chennai-based jewellery company engaged in the design, manufacturing, and sale of hallmarked gold, diamond, and silver ornaments across retail, wholesale, and e-commerce channels. Rooted in Sowcarpet's vibrant jewellery heritage, MJL carries forward a family legacy of trust and craftsmanship built over a decade.

The Company operates a flagship 2,000 sq. ft. showroom on NSC Bose Road, Sowcarpet, in the heart of Chennai's traditional jewellery hub, and a 1,500 sq. ft. boutique outlet in Kilpauk, offering customers a refined and personalised retail experience. Both showrooms showcase curated collections spanning bridal, festive, and daily-wear jewellery in 22K/18K gold, diamonds, and silver.


MJL's core strength lies in its wholesale-led model, which supplies hallmarked gold ornaments and designer collections to regional jewellers and bulk buyers across South India, ensuring stable volumes and strong supplier relationships. Its retail vertical complements this foundation by enhancing brand visibility and margins through direct consumer engagement.

The Company blends traditional artistry with modern retail practices, combining heritage design sensibilities with hallmark authenticity and customer trust. With a clear focus on purity, design excellence, and disciplined growth, Manoj Jewellers is steadily expanding its footprint in India's evolving jewellery landscape.

Disclaimer

This document contains forward-looking statements, which are not historical facts and are subject to risks and uncertainties such as government actions, local developments, and technological risks. The Company is not responsible for any actions taken based on these statements and does not commit to publicly updating them to reflect future events or circumstances.

For Further Information Please Contact

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